

MK Signature Ultimate Mascara
\$15.00

“Power Statement”: **“Extremely Volumizing , Super Thickening, exclusive formula creates the look of Big, Bold, Separated lashes that Lasts ALL DAY”**

This mascara is the only mascara your customers will need. Customers looking for more specific benefits you can recommend one of the other new mascara formulas like the NEW MK Signature Lash Lengthening Mascara (\$10.00) or the New MK Signature Waterproof Mascara (\$10.00).

Each mascara has the unique ‘smart wiper system’ exclusive to Mary Kay. This measures the exact amount of mascara to your lashes every single time.

Woman who want it all will want the MK Signature Ultimate Mascara. Anyone who wants dramatically thicker, longer looking lashes with a mascara that provides ALL DAY intense color will want our mascara.