

Lip Color Applications Tips for Different Lip Types

Lip Color Application for Thin Lips:

1. Apply TW Age-Fighting Lip Primer on lips, inside and outside your lip line. Allow to dry.
2. Erase the existing lip line by applying concealer or foundation over it.
3. Use MK Lip Liner to draw a line slightly above the natural top lip and around the bottom lip lines. Fill in lips completely with lip liner to create a matte base.
4. Place a dab of light MK Concealer in the center of the top and bottom lips.
5. Next apply MK Crème Lipstick.
6. Finish with MK Nourishine Lip Gloss applied to the center of the lips over lipstick to help make lips appear fuller.

Lip Color Application for Medium Lips:

1. Apply TW Age Fighting Lip Primer to prevent feathering and bleeding. Allow to dry.
2. Using MK Lip Liner, define the V-shape at the center of the top lip along the natural lip line. Bring the line to the corners of lips using short, feathering strokes. Next, define the center of the bottom lip. To complete the line, start from the corners and draw a line in toward the center.
3. To extend the wear of lipstick, create a matte base by filling in the top and bottom lips with the lip liner. Apply MR Crème Lipstick to the top lip first, starting at the center and sweeping to the corners. Add color to the bottom lip from corner to corner. Gently press lips together.
4. Sweep a coordinating color of MK Nourishine Lip Gloss across top and bottom lips in the same technique as the lipstick. Or, to give lips the appearance of a fuller pout, apply Lip Gloss to the center only of top and bottom lips.

Lip Color Application for Full Lips:

1. Apply TW Age-Fighting Lip Primer on the lips and outside the lip line. Allow to dry.
2. Erase the existing lip line by applying concealer or foundation over it.
3. Use MK Lip Liner to draw a line slightly inside the natural top and around the bottom lip lines. Fill in lips completely with the lip liner to create a matte base.
4. Apply MK Crème Lipstick.
5. Finish with MK Nourishine Lip Gloss applied in a light coat evenly over lips.