

# Start your Mary Kay business today for just \$50!

**ACT NOW!** For a limited time, get extra special savings and incredible bonus offers with the *October Opportunity* promotion!



Just \$50 (plus shipping, handling and tax) gets you on your way to earning extra income selling products women love! Start your Mary Kay business in October and receive:

- **The Opportunity Kit** — filled with easy-to-use product samplers and business tools to help you show and sell right away!
- **FREE** Mary Kay® Personal Web Site for six months — the most immediate way to help your customers start shopping 24/7!
- Limited-time offers such as:
  - **FREE** catalogs sent to customers.
  - **FREE** business cards.
  - A **FREE** business announcement e-mail.

## Get More

Then when you place your initial product order of \$1,334 suggested retail or higher (excluding shipping, handling and tax) by Nov. 30, 2009, you'll receive<sup>1</sup>:

- A **55 percent discount** on your initial product order<sup>2</sup>.  
For example, if you purchase a Section 1 initial product order equal to \$1,334 suggested retail, your actual **wholesale cost** (excluding shipping, handling and tax) will only be \$600.30!
- A **FREE**<sup>3</sup> product bonus with a value starting at \$144 suggested retail based on your first order.
- A **FREE** color sampler bundle filled with the hottest shades to share with customers valued at \$46.50.
- A **FREE**<sup>4</sup> **Complete Success Kit** filled with the retail-sized TimeWise® Miracle Set™ and other products plus more tried-and-true tools to help you build your success.

**Plus,**  
ACT FAST and get a **FREE**<sup>5</sup> personalized color look valued at \$113.50 suggested retail when you place your first order within 15 days of starting your business.



There's never been a better time to start a Mary Kay business.  
Ask me, your Independent Beauty Consultant, how to get started for just \$50 today!

## The Opportunity Kit Contents

### Products\*/Samplers

- Travel-size TimeWise® Microdermabrasion Set, pk./5
- Color Cards, 7 pks./5; Disposable Sponge-Tip Applicators, 2 pks./15
- Shade Selector Tool
- Mary Kay® Sheer Mineral Pressed Powder Samplers, 3 pks./6
- Mary Kay® Ultimate Mascara™ in Black; Disposable Mascara Brush, 2 pks./15
- Satin Hands® Pampering Set Samplers, 12 sets

### Business Tools and Literature

- *Ready, Set, Sell! Inventory Options for New Consultants* Brochure
- MKConnections® FREE Business Card Offer Flier
- Education Materials – *Starting Points* CD; *Consultants Guide*
- Flip Chart
- *Beauty Book*, pk./10
- Sales Tickets, pk./25
- Customer Profiles, pk./50
- *The Look*, pk./10
- On the Go Tote

\*Retail-sized product in the Opportunity Kit is not intended to be purchased from the Company for resale and is for demonstration purposes only.

## The Complete Success Kit Contents

### Products<sup>4</sup>

- TimeWise® 3-In-1 Cleanser (Normal /Dry)
- TimeWise® 3-In-1 Cleanser (Combination/Oily)
- TimeWise® Age-Fighting Moisturizer (Normal/Dry)
- TimeWise® Age-Fighting Moisturizer (Combination/Oily)
- TimeWise® Day Solution Sunscreen SPF 25†
- TimeWise® Night Solution
- Mary Kay® Medium-Coverage Foundation, 11 shades
- Oil-Free Eye Makeup Remover

### Business Tools and Literature:

- *Every Girl's Guide to Getting Gorgeous* Customer Brochure
- Face Cases, 4
- Disposable Trays, pk./30
- Disposable Facial Cloths, pk./30
- Empty Quick Zip Bag, 4
- *Beauty Book*, 2 pks./10
- Datebook
- Hostess Brochure, pk./10
- Team-Building Brochure, pk./6
- Team Building CD
- Independent Beauty Consultant Agreement, 2
- *Making the Connection™: Building Relationships the Mary Kay Way* DVD
- Starter Kit Bag

†Over-the-counter drug product

1. Inventory is not required to begin a Mary Kay business. Available to a new Independent Beauty Consultant whose Independent Beauty Consultant Agreement is submitted and accepted by the Company from October 1 – 31, 2009, *and* in the month of October or November submits a minimum initial Section 1 order of \$1,334 suggested retail or higher (excluding shipping, handling and tax).
2. Discount only applies to Section 1 product order.
3. Refer to the *Ready, Set, Sell! Inventory Options for New Consultants* brochure for more information. Sales tax is required on the suggested retail value of Section 1 products included in the bonus.
4. Retail-sized product in the Complete Success Kit is not intended to be purchased from the Company for resale and is for demonstration purposes only. Should you start your business by Oct. 31, 2009, and elect not to take advantage of the initial inventory order special described above, you may instead purchase the Complete Success Kit at an additional cost of \$50 (plus shipping, handling and tax) by Dec. 31, 2009.
5. A minimum wholesale Section 1 order of \$600 or above must be received and accepted by the Company within 15 calendar days of when the Independent Beauty Consultant Agreement is received and accepted by the Company. Sales tax is required on the actual suggested retail value.

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