

Did You Know... That There Is More To Mary Kay Than Make-Up?

It's About Enriching Women's Lives and Giving Back!



DATE _____

Who makes a good consultant?

(Check any characteristics that apply to you)

- A busy person
- Not the "sales type"
- Have more month than money
- Do not know a lot of people
- Family focused
- A decision maker

Did You Know? (Check any that appeal to you)

- Mary Kay is a 42 year old company and is listed as one of the 10 best companies for women to work for.
- Mary Kay has been the #1 Best Selling Brand of skin care and color cosmetics since 1993.
- Mary Kay is international, with locations in over 36 countries.
- Mary Kay has the largest corporate fleet in America (over 150 million \$\$ worth on the road) and pays registration, personal property tax, licensing fees and 85% of the insurance for the driver.
- The Mary Kay Ash Charitable Foundation supports cancer research and the fight against violence against women.
- The Mary Kay marketing plan is taught in universities, including Harvard Business School.
- Mary Kay Cosmetics has more women earning over \$100,000 than any other company in the U.S. for eight years running (*The Wall Street Journal*).

Isn't it great that you can check out the truths about this company on the marykay.com website, with the Direct Selling Association, and with the Better Business Bureau?

Do you feel your current job is the career of a lifetime?
Yes No

Do you have flexible hours to come and go as you please?
Yes No

Do you honestly feel you're paid what you're worth?
Yes No

Do you have absolute control over your career advancement? **Yes No**

TELL ME ABOUT YOU:

Results Oriented? – I make quick decisions, I like to be the best, time is valuable, and I'm to the point.

People Oriented? – love to talk, I am enthusiastic, I love prizes and recognition.

Family Oriented? – I'm slow to change, I like security, I go by the rules and I am loyal.

Detail Oriented? – I can be a perfectionist, I am analytical and I take time to make changes.

Why Women Are Choosing the Mary Kay Career

(Check any that appeal to you)

- MONEY:** Unlimited earning potential
- FLEXIBILITY:** Wouldn't you like to set your own hours; when you want to work and what days you want off?
- PERSONAL GROWTH:** Would you like to just about double your current self-esteem, self-image, self-confidence, within the next 30 to 60 days? Mary Kay's philosophy is God 1st, Family 2nd and Career 3rd and we work by the Golden Rule (treat others as you would want to be treated).
- PRIZES, AWARDS, AND RECOGNITION:** Wonderful rewards for a job well done like TV's, computers, jewelry and diamonds, trips, luggage, etc.
- CAR PROGRAM:** Choose your ride in style from a red Vibe, a platinum Grand Prix or the famous PINK CADILLAC!
- BE YOUR OWN BOSS:** No quotas and no territories.
- ADVANCEMENT OPPORTUNITIES & SELF PROMOTION:** Climb the career ladder . . . No ceilings!
- SOCIAL ASPECTS:** Friends – Positive support system that encourages success.
- ADVANTAGES:** Tax deduction and optional benefits.

In considering the information presented here, how would you rate your interest level? Check one.

- A – Absolutely sign me up. I will never know until I try.
- B – Buy me coffee and tell me more so I can decide if it's for me or not.
- C – Considering whether or not it's for me. I need more information, BUT I will hold a class for you to earn FREE product.
- D – Definitely not for me. I love being a happy customer!

Name: _____

Home Phone: _____

Work Phone: _____

Cell Phone: _____

Address: _____

City/State _____ **Zip Code:** _____

AGE: Under 18 18-26 27-34 35-45 46-55 56+ 65+yrs.

EMAIL _____

I currently use Mary Kay (yes/no) _____

Consultant's Name _____

Could you take 15 minutes, later on, to hear more about the Mary Kay Marketing Plan to help your friend with her training? **YES**