

# COMPARISON CHART - DIRECT SALES COMPANIES WORK FROM HOME WEBSITE...

Mary Kay is the \*ONLY cosmetic company that makes 50% across the board!!! AND one of the few companies that even make 50%.... \*based on information found on this site

| Direct Sales Company                        | Product                              | Base Commission | Ecommerce Options  | Sales Methods  |
|---|--------------------------------------|-----------------|--|--|
| <a href="#">Affordable Luxuries</a>         | Candles                              | 20-35%          | Yes  | Home Parties, Person to person, Internet, Fundraisers  |
| <a href="#">Arbonne International</a>       | Skin Care and Cosmetics              | 35%             | Yes  | Home Parties, Person to person, Internet   |
| <a href="#">Bittersweet Candle Company</a>  | Candles                              | up to 40%       | Yes  | Person to Person Internet  |
| <a href="#">Brown Bag Gourmet Goodies</a>   | Coffee                               | 25%             | No, but consultants can sell from their own websites                 | Person to person, Internet   |
| <a href="#">Country Bunny Bath and Body</a> | Skin care                            | 15%             | Yes  | Home Parties, Person to person, Internet   |
| <a href="#">Delightful Gourmet Wonders</a>  | Gourmet Treats                       | 25%             | Yes  | Person to person, Internet   |
| <a href="#">Dream Impressions</a>           | Rubber stamps                        | 10-28%          | Yes  | Home Parties, Person to person, Internet   |
| <a href="#">Greeting Cake Company</a>       | Cakes                                | Up to 45%       | Yes  | Person-to-person, online, other retail   |
| <a href="#">Heart Warming Creations</a>     | Country Decorative Accessories       | 22-27%          | Yes  | Home Parties, Internet, Fundraisers, Book Shows  |
| <a href="#">Herbalife</a>                   | Weight Loss Products                 | 25-50%          | Yes  | Person to person, Internet   |
| <a href="#">Highlights - Jigsaw</a>         | Toys                                 | 20-34%          | No   | Home Parties, Person to person   |
| <a href="#">Homemaker's Idea Company</a>    | Home Goods                           | 25%             | No, but online catalog website available                             | Home Parties   |
| <a href="#">Home &amp; Garden Party</a>     | Home Decor                           | 30%             | No, but online catalog website available                             | Home Parties, Catalog Parties, Fundraisers, Phone sales  |
| <a href="#">Home &amp; Gift Collection</a>  | Home & Garden Decor and Kitchenware  | 25-40%          | No, but consultants can sell from their own websites with guidelines | Home Parties and Internet  |
| <a href="#">Kat's Coffees &amp; more</a>    | Coffee                               | 25%             | No   | Home Parties, Internet   |
| <a href="#">L'Bri Pure n' Natural</a>       | Cosmetics                            | 20-35%          | Yes  | Person to person, Home parties, Internet   |
| <a href="#">Leaving Prints</a>              | Scrapbook Supplies                   | 30%             | No   | Person to person, Home Classes, Internet   |
| <a href="#">Longaberger</a>                 | Baskets                              | 25%             | Yes  | Home Parties, person to person   |
| <a href="#">Mary Kay</a>                    | <b>Skin Care and Color Cosmetics</b> | <b>50%</b>      | <b>Yes</b>   | <b>Home parties, skincare classes, makeover clinics, internet, newspaper, trade-shows, and as fundraisers.</b> |
| <a href="#">My Precious Kid</a>             | Safety Products                      | 25-50%          | No, but consultants can sell products off their own websites         | Person to person, Internet, Safety Classes, Fingerprint Parties, Fundraisers                                   |
| <a href="#">Natural Bodycare</a>            | Skin Care                            | 30%             | Yes  | Person to person, Home Parties, Internet   |

|   |                                      |           |  |   |
|---|--------------------------------------|-----------|--|---|
| <a href="#">Pampered Chef</a>           | Kitchen tools                        | 20%       | No   | Home Parties  |
| <a href="#">Partylite Gifts</a>         | Candles, Home Decor, and Bath & Body | 25-32%    | No but consultants can get approval for their own website    | Home parties, catalog sales, online parties   |
| <a href="#">Pure Pearls</a>             | Pearls                               | 15%       | Yes  | Person to Person, Parties, Internet or however they want to get the sales is up to the person |
| <a href="#">Petra Fashions</a>          | Lingerie and Sleepwear               | 30%       | No   | Home Parties  |
| <a href="#">Stampin' Up</a>             | Rubber stamps                        | 20%       | No, but online catalog website available                     | Home Parties  |
| <a href="#">Southern Living at Home</a> | Home Décor                           | 25%       | Yes  | Home Parties, Internet  |
| <a href="#">Story Teller</a>            | Toys                                 | 20-35%    | No, but consultants can sell products off their own websites | Person to person, Home Parties, Internet  |
| <a href="#">Tastefully Simple</a>       | Gourmet foods                        | 20-36%    | Yes  | Person to person, Home Parties, Internet  |
| <a href="#">Time To Celebrate</a>       | Home Decor and Gifts                 | Up to 40% | Yes  | Home Shows, Internet  |
| <a href="#">Tupperware</a>              | Food Storage                         | 20%       | Yes  | Home Parties, Internet, Home Shopping network, retail outlets                                 |
| <a href="#">Two Sisters Gourmet</a>     | Gourmet Food                         | 25%       | Yes  | Home Parties, Internet  |
| <a href="#">Unycorne's Dreams</a>       | Gifts                                | 50%       | No   | Person to person, Home parties, Internet  |
| <a href="#">Unique Baby Boutique</a>    | Parenting/Babies                     | 25%       | Yes  | Person to person, Home parties, Internet  |
| <a href="#">Usborne Books</a>           | Books                                | 15-30%    | Yes  | Home Parties, Person to Person, Internet, Book Fairs, Fundraiser                              |
| <a href="#">Warm Spirit</a>             | Aromatherapy                         | 25%       | No   | Person to person, Home Parties, Internet  |
| <a href="#">Watkins</a>                 | Food Products                        | 25%       | Yes  | Person to Person, Internet, Home Parties  |