



# Spring Color 101





**LTD. ED.! Relaxed & Refreshed**



With splashes of color on eyes, lips and cheeks, you'll look like you just came back from vacation.



**GET THIS LOOK**

- Glacier Gray Eye Cream Color
- Peacock Blue Mineral Eye Color
- Shy Blush Mineral Cheek Color
- Sherbet Liquid Lip Color
- Black Lash Lengthening Mascara



**MODEL NAME** \_\_\_\_\_

**OCCUPATION** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **Home**

\_\_\_\_\_ **Work**

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**BEST TIME TO CALL** \_\_\_\_\_

**Email** \_\_\_\_\_

**HAIR COLOR** \_\_\_\_\_

**EYE COLOR** \_\_\_\_\_

**SKIN TYPE:** combination ~ oily ~ dry

**MY FAVORITE MARY KAY PRODUCTS**

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**LTD. ED.! Simplified & Stylish**



A pop of lip color against tinted neutrals makes a beautiful statement



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**GET THIS LOOK**

- Beach Blonde Cream Eye Cream Color
- Honey Spice Mineral Eye Color
- Strawberry Cream Mineral Cheek Color
- Poppy tinted Lip Balm (w/ SPF 15)
- Olive Eye Liner
- Black Waterproof Mascara



**LTD. ED.! Delicate Glamour**



Smoky eyes are the center of attention in this easy-to-wear evening look.



**EYES:** Honey Spice Eye Color  
 Black Pearl Eye Color  
 Midnight Star Eye Color  
 Navy Eyeliner  
 Black Ultimate Mascara

**CHEEK:** Citrus Bloom Mineral Cheek Color

**LIPS:** Coral Lip Liner  
 Sunny Citrus Crème Lipstick  
 Melon Sorbet Lip Gloss



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**LTD. ED.! Necessary Indulgence**



Modern shades of blue and gray are the heart of this elegant look.



**EYES:** Silky Carmel Eye Color  
 Azure Eye Color  
 Denim Frost Eye Color  
 Navy Eyeliner  
 Black Ultimate Mascara

**CHEEK:** Cherry Blossom Mineral Cheek Color

**LIPS:** Cappuccino Lip Liner  
 Whisper Crème Lipstick  
 Pink Diamonds Lip Gloss



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# CREATE AMAZING SPRING LOOKS



**BERRIES ~ NEUTRALS ~ REDS**  
**METALS ~ PINKS**

*Before*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

*After*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

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It's a pretty pick because a luscious berry look is always in season.



**EYES:** Moonstone Eye Color  
Silver Satin Eye Color  
Sweet Plum Eye Color  
Black Eyeliner  
Black Ultimate Mascara

**CHEEK:** Bold Berry Cheek Color

**LIPS:** Plum Lip Liner  
Whipped Berries Lipstick  
Berry Sparkle Lip Gloss

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*Before*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

*After*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

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Shift into neutral with this soft, natural look that's easy to create.



**EYES:** Silky Caramel Eye Color  
Precious Pink Eye Color  
Iris Eye Color  
Amethyst Eyeliner  
Black Ultimate Mascara

**CHEEK:** Strawberry Cream Cheek Color

**LIPS:** Pink Lip Liner  
Maple Lipstick  
Pink Diamonds Lip Gloss

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**EYE COLOR** \_\_\_\_\_

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**MY FAVORITE MARY KAY PRODUCTS**

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*Before*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

*After*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

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Red lips really  
rev up this look.



**EYES:** Crystalline Eye Color  
Hazelnut Eye Color  
Granite Eye Color  
Deep Brown Eyeliner  
Black Ultimate Mascara

**CHEEK:** Sunny Spice Cheek Color

**LIPS:** Raspberry Lip Liner  
Red Lipstick  
Starry Lip Gloss

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*Before*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

*After*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

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This radiant look will give customers lots of opportunities to shine.



**EYES:** Honey Spice Mineral Eye Color  
Chocolate Kiss Mineral Eye Color  
Ivy Garden Mineral Eye Color  
Bronze Eyeliner  
Black Ultimate Mascara

**CHEEK:** Sparkling Cider Mineral Cheek Color

**LIPS:** Cinnamon Lip Liner  
Copper Star Lipstick  
Sweet Raisin Lip Gloss

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*Before*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

*After*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

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An alluring  
look polished to  
perfection.



**EYES:** White Lily Eye Color  
Blue Metal Eye Color  
Midnight Star Eye Color  
Navy Eyeliner  
Black Ultimate Mascara

**CHEEK:** Strawberry Cream Cheek Color

**LIPS:** Pink Lip Liner  
Dusty Rose Lipstick  
Cream & Sugar Lip Gloss

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# Color 101 Portfolio—Information Sheet

<u>Customer Name</u>	<u>Phone</u>	<u>Email</u>	<u>Appointment Date</u>	<u>Color Preferences</u>
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