

Booking Blitz Script

For those of you seriously wanting to get your business off to a great start in 2008 ~ here's a script NSD Jan Thetford used for 22 years and nobody told her no!!

Hi____, This is _____. Do you have a quick minute? One of my jobs as your MK consultant is to give you a seasonal update, and January is the best month to do that because the winter weather wreaks havoc on our skin.

I bet, if your like most of us, you're looking for a New year, New you Makeover, and I would love to spend some un-rushed time with you to update you on our latest products and answer any questions you may have. Did you get the Winter Look Brochure from me in the mail?

Which would be better for us to get together ~ a weekday, evening or weekend? (BOOK HER based on what YOU have available ~ and don't be afraid to double book.)

You know what? I'll give you one of our brand new state of the art Mineral Powder Foundation and brush, that's \$28 in free product, if, when we get together you have 2 friends over at the same time! Would you like that?

Who do you think you'll ask? **WRITE DOWN THEIR NAMES AND NUMBERS!**

Great! I can't wait to get together with you on _____!

Go for it! Think of how you can change your financial situation with 10 full circle classes! Focus to booking classes from your classes and you'll be on your way to that Power Start in January! Remember, you get lunch with me or a gift when you finish by Jan 31st. The **first person** to complete their Power Start Plus (30 faces, 10 interviews and \$600 w/s order) will get the new **MK Lipstick Bundle and a 2008 Entertainment Book** from me! You can do it in less than 30 days too! Do 3 classes on a Sat or 2 classes back to back on a weekday/night, or schedule 6 facials at the same time at your house and have a class! Draw for a hostess and they'll all want to book their own classes for free product! The possibilities are endless!

I got on the phone yesterday, made only 2 calls. One had to check her schedule and the other booked for TODAY at 4PM ~ and then asked me if she could bring her sister and friend! How cool is that? Heather Kramien, my first line Director, has been doing restaurant promotions. (See attachment.) She got 10 classes on her books while she was on Christmas break and has 3 parties today! It's all in your ATTITUDE!! Are you willing to do what others are unwilling to do? You CAN FULFILL YOUR DREAM with commitment and determination.....and remember.....

Activity stimulates excitement!

Excitement stimulates momentum!

Momentum stimulates GROWTH!!!

Thanks Jenni Wiken!